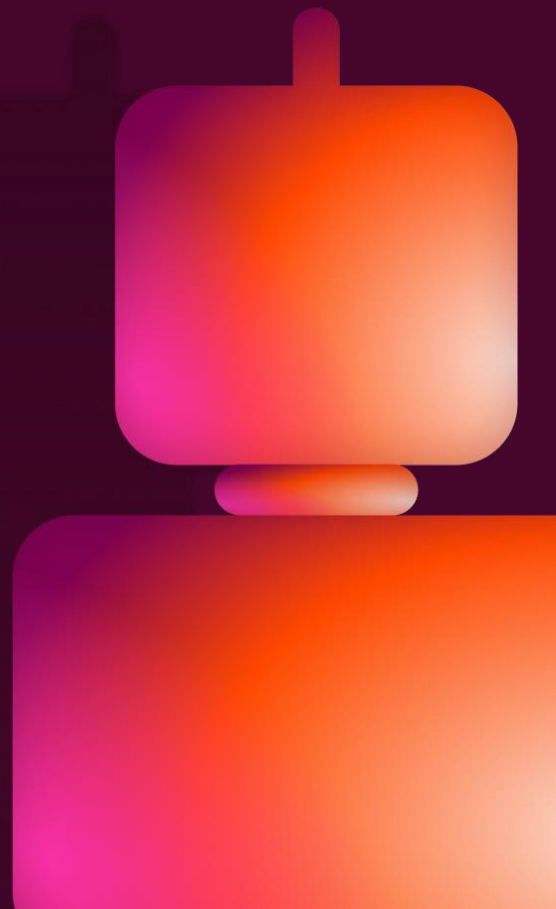
Breeze Studio

Your New Digital Teammates

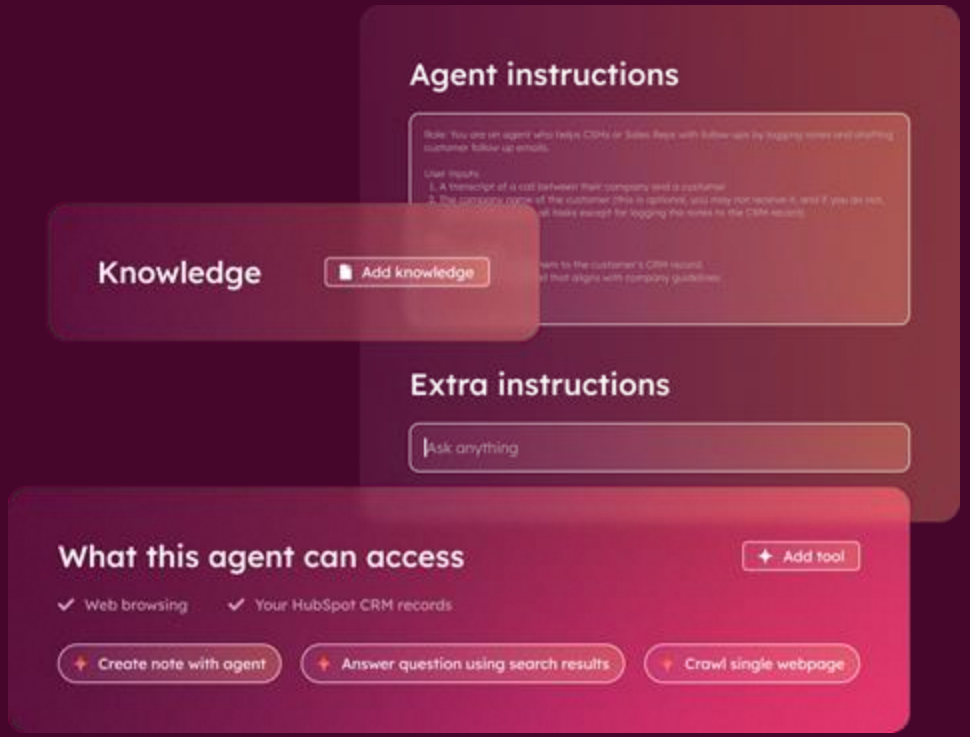


Shay Redmond

Group Product Manager- AI, HubSpot

Breeze

Breeze Studio



Agents

autonomous operators that do work.

Assistants

on-demand experts ready with context from your business.

Breeze

Knowledge

What Breeze Agents know.

Tools

What Breeze Agents can do.

Breeze

Easy
to Use

Deeply Connected
to Your Business

Drives Business
Outcomes

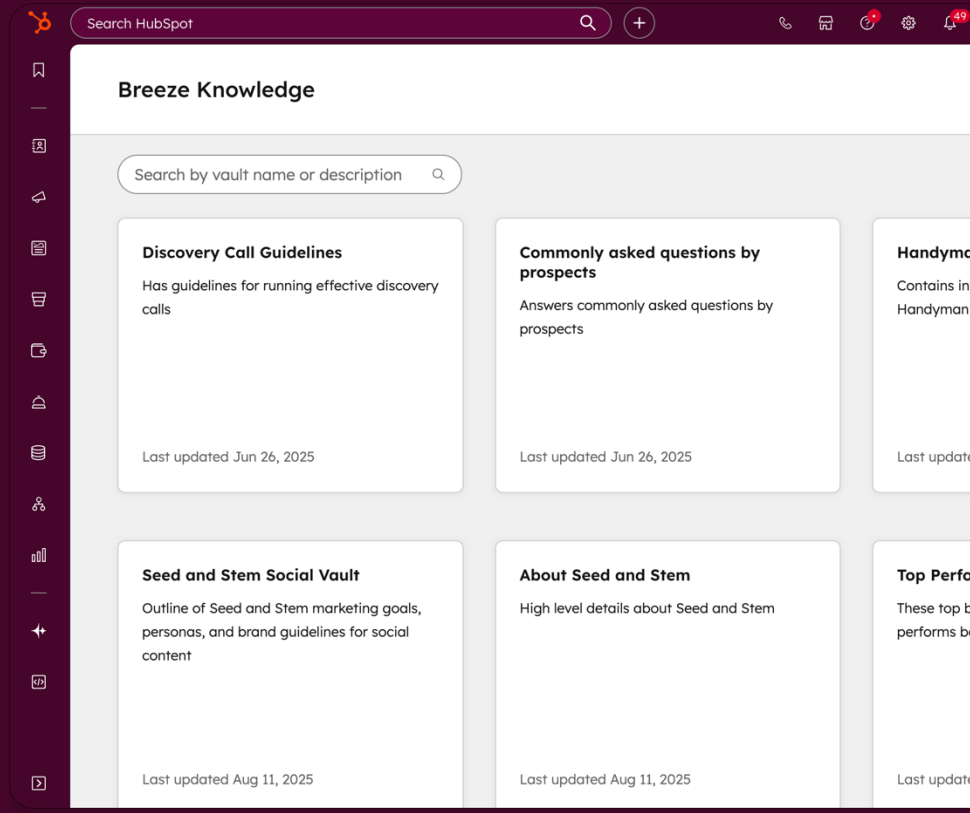
Breeze

Easy to get started

Breeze

Knowledge Vaults

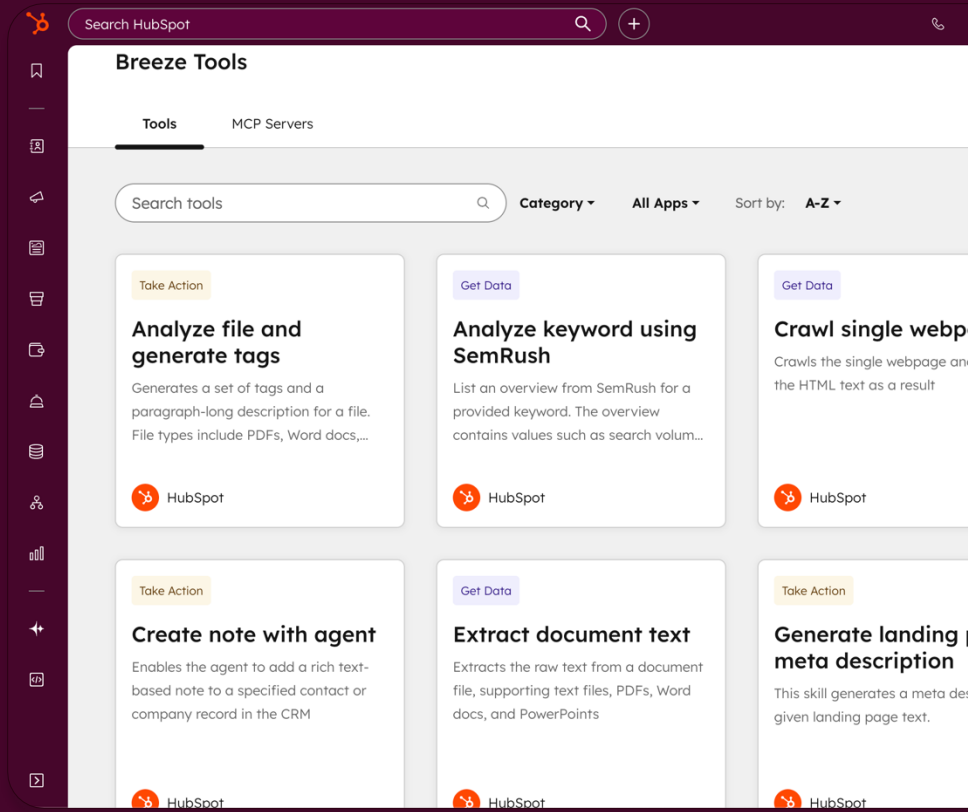
- Centrally managed knowledge for all agents
- Supports your files, CRM data, and your hosted content
- Agents ground answers in **your data** to provide accurate, on-brand results



Breeze

Tools

- Centrally managed 1st and 3rd party agent capabilities
- Allow your agent to take action both in and outside if your CRM



Breeze

App
Partner
Tools

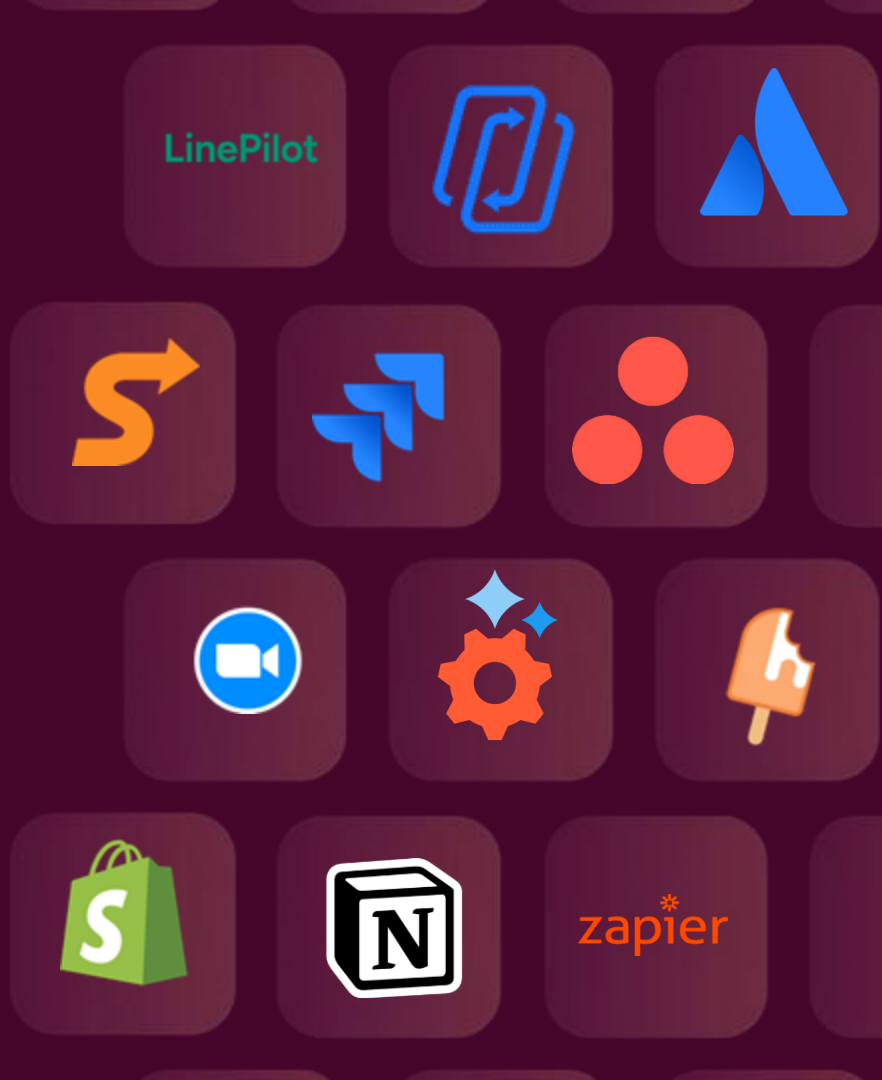
MCP
Servers
as Tools

Tools API

Breeze

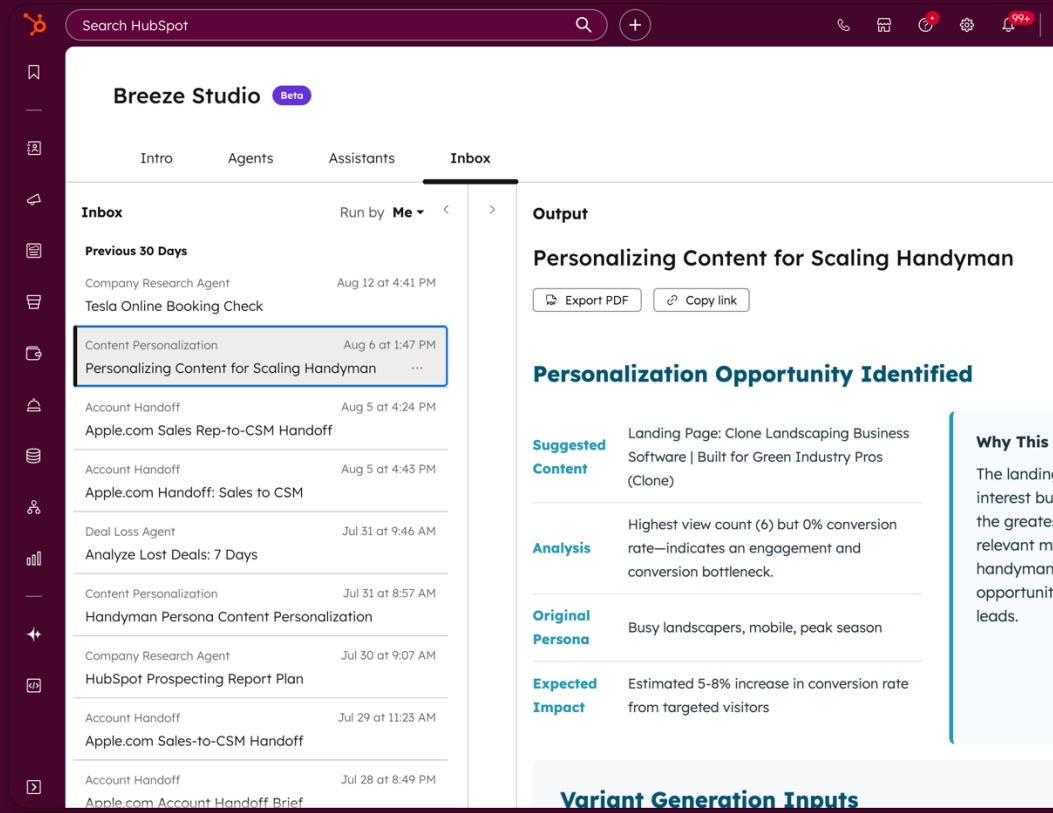
50+

Tools available today



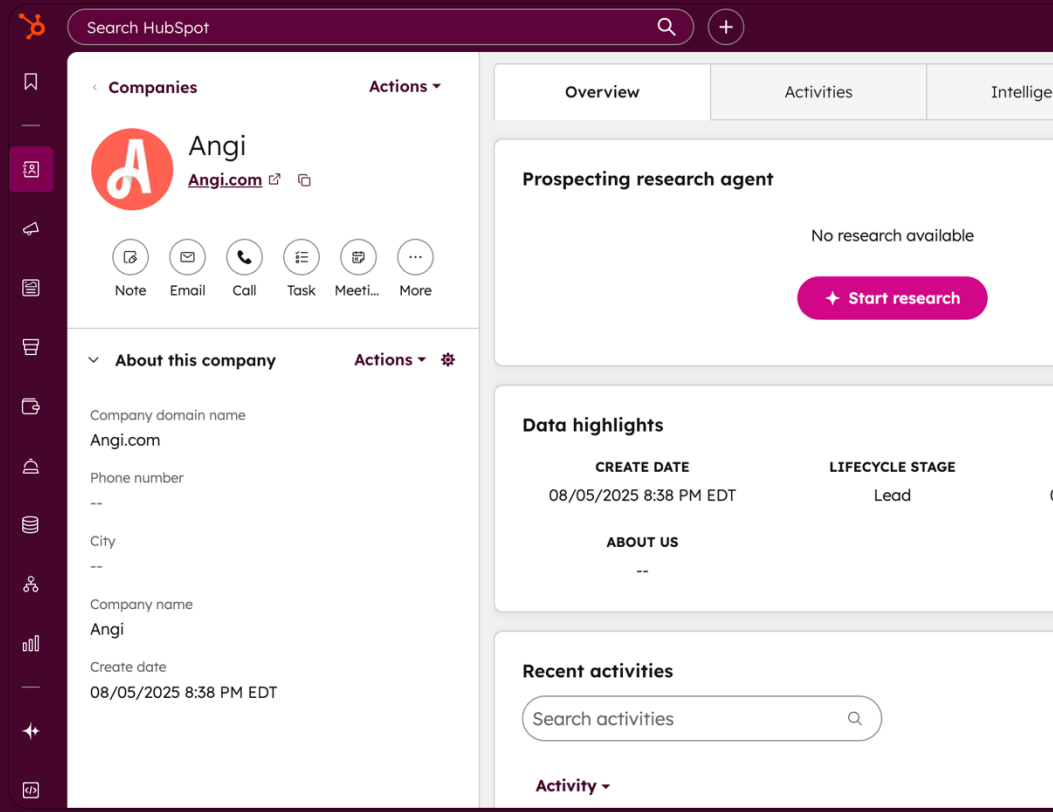
Agent Inbox

- Available for all agents, all users
- Unified entry point for using agents and accessing prior results



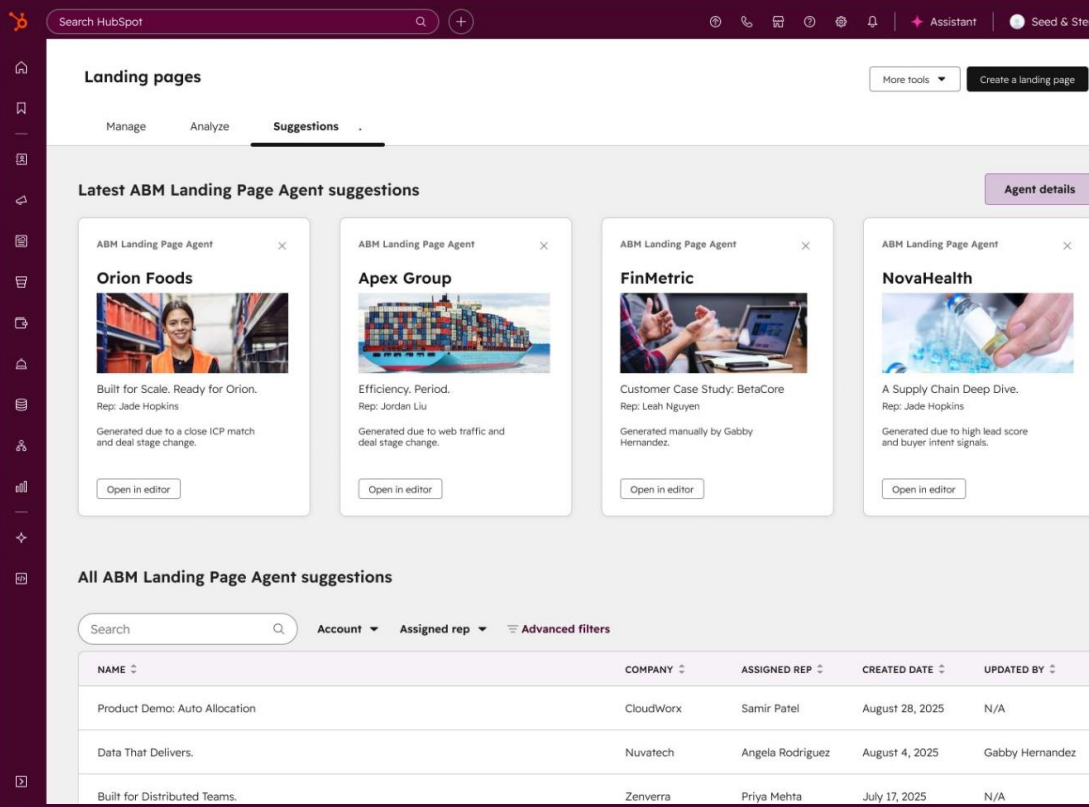
Breeze

Engage in context



Breeze

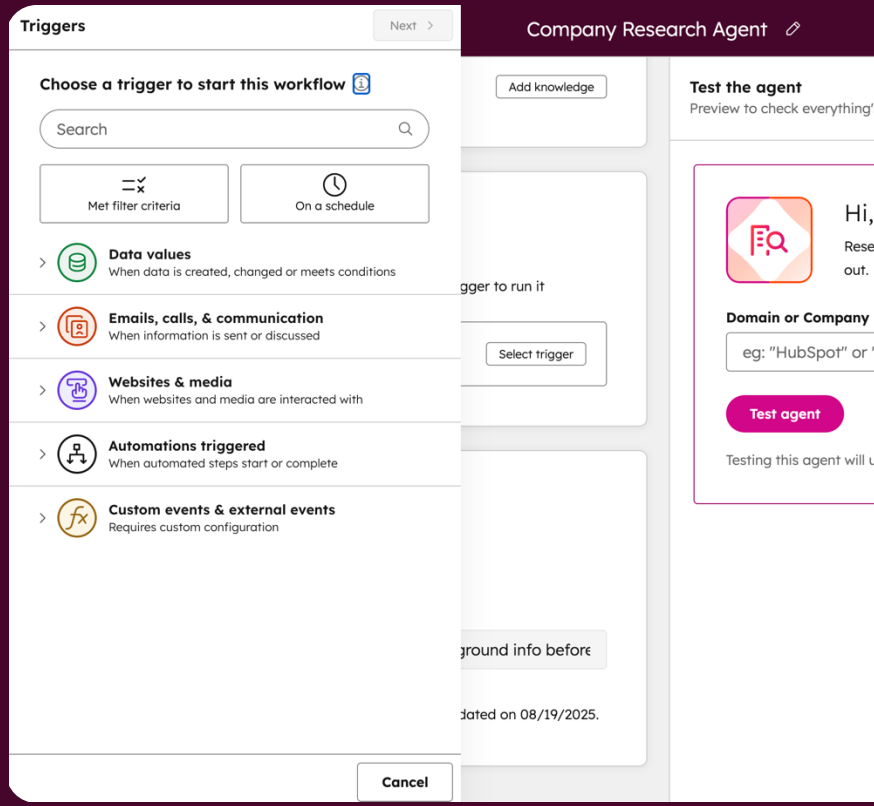
Proactive Suggestions



Breeze

Agent Automation

- Trigger agents based on business events
- Familiar experience as triggering workflows



Breeze

Drives Real Outcomes

Housekeeping

- Breeze Studio is available for any active Starter+ subscription
- Each agent has pricing details on its listing page. Most agents will be free to use through the end of 2025.
- Your data is protected, visit trust.hubspot.com for detailed information on controls, privacy, and compliance
- We use a variety of models to support these agents, visit behindhubspotai.com to learn more
- There is a new permission for Breeze Studio access and sharing controls within each agent
- You can build both custom assistants and custom agents today

Breeze

HubSpot.com/Breeze

Breeze